



FOR IMMEDIATE RELEASE
CUTLER BAY, FL

Jump A Roos, located in Southland Mall, Cutler Bay, Florida is excited to announce its Grand Opening Event on Friday, September 23rd, 2011 from 5pm-9pm in conjunction with Zoo Miami. Jump A Roos is Miami-Dade's largest indoor inflatable play and party center and features seven inflatable obstacle courses, slides and premium jumping games and four private party rooms.

The event is open to the public and the admission revenue will be donated to Zoo Miami's Foundation. The Zoo is also promoting the event as its first Member's Night Out.

"Zoo Miami members are a special community and we are focused on increasing the value of their membership," said Danny Elfenbein, Director of Strategic Initiatives and Community Development at the Zoological Society of Florida. "The Annual Pass not only gives you unlimited access to the zoo, but family friendly benefits like we are offering through this event."

Added Jump A Roos owner Greg Fefferman, "Zoo Miami's nearby locale, common customer demographic and unparalleled reputation made them the perfect partner for our Grand Opening Event."

Activities will include, animal encounters from the Children's Zoo, wild interactive activities from the Zoo and class demos from Music Together and Shine on Kids Yoga. Jump A Roos will also be giving member and party discounts and raffle prizes including membership passes and birthday parties.

"We are thrilled to offer a safe, affordable, fun, clean and indoor activity for the children of our community," Fefferman added.

For more information please call 305-238-5867 (JUMP) or email info@jumparoos.com